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**Question 4.** Three stand-up comedians "Tommy O'Chicker", "Becks" and "Mac the Knife" are performing at the Empire Theatre between  $x = 0$  and  $x = 1$ . The popularity of each is measured by the Sound Of Laughter Evaluation (SOLE) survey, and is given at time  $x$  by the three functions

$$T(x) = \sqrt{2} \sin(3\pi x/4), \quad B(x) = x(2-x)^2 \quad \text{and} \quad M(x) = x(4-3x).$$

Determine the maximum popularity of each comedian over the interval  $(0, 1)$ . Who is most popular at their peak?  
 Sketch these functions carefully on the same diagram over the interval  $(0, 1)$ , indicating clearly which is which.  
 You may find it helpful to note that  $\frac{1}{3}\pi\sqrt{2} \approx 3.33$ .

**Answer.**  $T(x)$  clearly takes the maximum value of  $\sqrt{2}$  when  $x = 2/3$ . (1 mark)

$$B' = 4 - 8x + 3x^2 = (2 - 3x)(2 - x) = 0 \text{ when } x = 2/3 \text{ in the range } (0, 1). \\ B'' = -8 + 6x < 0 \text{ when } x = 2/3. \text{ So this is a maximum. When } x = 2/3, \\ B = 32/27. \quad (2 \text{ marks})$$

$$M' = 4 - 6x = 0 \text{ when } x = 2/3 \text{ (again). This is a maximum, and } M = 4/3. \quad (1 \text{ mark})$$

All maxima are at the same  $x$ -value. Clearly  $4/3 = 36/27 > 32/27$ . Also  $(4/3)^2 = 16/9 > 2$ , so we conclude  $\sqrt{2} > 4/3 > 32/27$ , i.e.  $T > M > B$  at  $x = 2/3$ . (2 marks)

Sketch: All curves go through  $(0, 0)$  and  $(1, 1)$  (1 mark)

$B'(0) = M'(0) = 4$ ,  $T'(0) = \frac{1}{3}\pi\sqrt{2} \approx 3.33 < 4$  (given). Thus for small  $x$   $T < B, M$ , but eventually it becomes larger, so curves must cross somewhere. (This was hinted at in question so sketch should illustrate it. Penalise unless some crossings shown clearly) (1 mark)

(2 marks)

